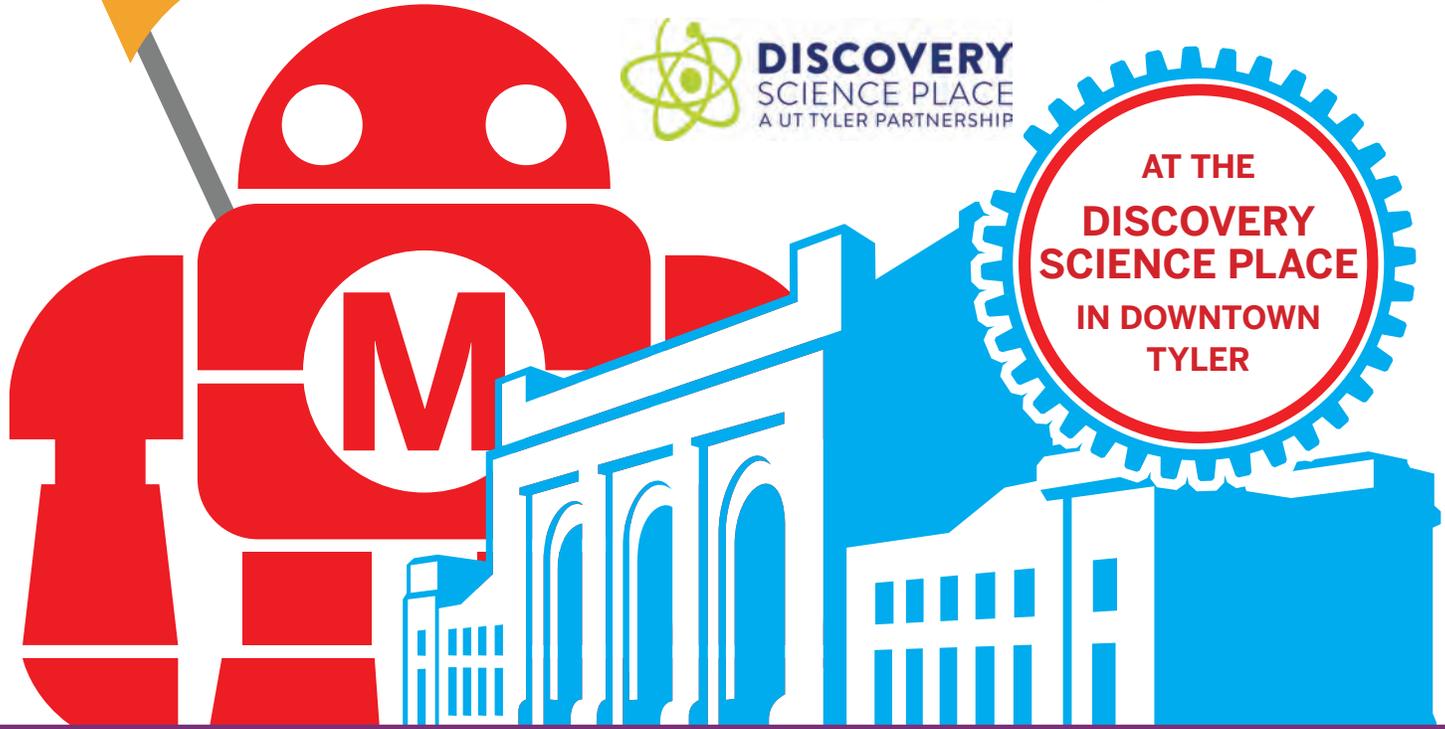
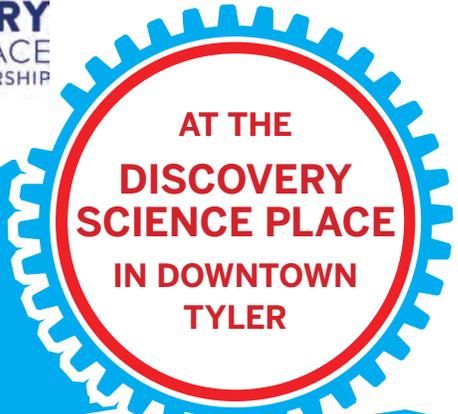


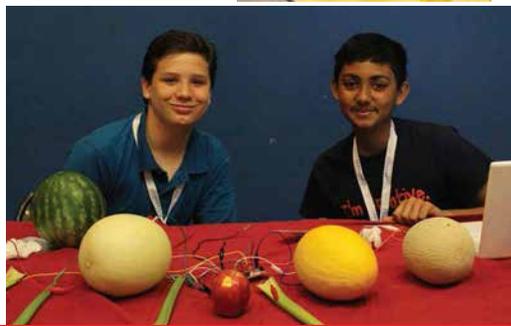


Tyler Mini Maker Faire®

SAT, APRIL 18, 2020



SPONSORSHIP OPPORTUNITIES



THE GREATEST SHOW (& TELL) ON EARTH

ABOUT TYLER MINI MAKER FAIRE

We call it the **Greatest Show (& Tell) on Earth**. Maker Faire is part science fair, part county fair, and part something entirely new! As a celebration of the Maker Movement, it's a **family-friendly showcase of invention, creativity and resourcefulness**. Maker Faire gathers together tech enthusiasts, crafters, educators, tinkerers, food artisans, hobbyists, engineers, science clubs, artists, student and commercial exhibitors. Makers come to show their creations and share their learnings. Attendees flock to Maker Faire to glimpse the future and find the inspiration to become Makers themselves.

Although classified by MAKE magazine as a "mini", Tyler is proud to host one the longest running maker faires in the state (**2020 being our 8th annual!**). Sponsoring Tyler Mini Maker Faire is a unique opportunity to support our community of both young and adult entrepreneurs, innovators, inventors and artists. As a sponsor, you will reach thousands of influential people with your message. The Maker Movement has become one of the driving forces in the development of consumer-oriented technologies.

Your support of Tyler Mini Maker Faire will not only help feature more Makers and innovators in the community but foster an environment of creativity and risk taking!



SPONSORSHIP LEVELS & BENEFITS	Master Maker \$10,000	Maker \$5,000	Hacker \$2,000	Inventor \$1,000	Thinker \$500
PRE-EVENT BENEFITS					
Logo Recognition in all Email blasts <i>Maker List: 250 DSP Members/Subscribers: 3,000</i>	Included				
Thank you in registration confirmation email to online registrants	Included				
Logo on ticket registration page	Included	Included			
Thank you on emails to Makers	Included	Included	Included		
Recognition on Homepage of the Tyler Mini Maker Faire website	Logo and link	Logo and link	Logo and link		
Recognition on Sponsor page of the Tyler Mini Maker Faire website	Logo and link	Logo and link	Logo and link	Logo and link	Text mention and link
Recognition on print material	Logo on all	Logo on all	Logo on all	Logo on Poster only	Text mention on poster only
Mention in Press Release(s)	Included	Included	Included	Included	Included
Social Media mentions <i>Facebook, Twitter</i>	Included	Included	Included	Included	Included
Free tickets to the Faire	50 free tickets	20 free tickets	15 free tickets	10 free tickets	5 free tickets
ON-SITE BENEFITS					
Exhibit space at event	Featured Location	Featured Location	Included		

For more information or to become a sponsor,

CONTACT:

Monica Moore, Discovery Science Place Development Director
903.533.8011 • monica@discoveryscienceplace.org

Why Sponsor Tyler Mini Maker Faire?

Tyler Mini Maker Faire offers **THE time and place in Tyler when hundreds of talented designers, engineers, inventors and innovators show off all that they make and create.**

Sponsorship opportunities range from smaller ventures like a commercial booth or advocate sponsorship to much greater involvement as a featured sponsor. **Choose the best option for you.** With such a range of packages available, we can come up with a combination just right for you!

- ★ Maker Faire **draws a unique audience** that appeals to the interest of high-tech corporations, software, engineering and architecture companies, arts and graphics organizations, colleges and start-up companies.
- ★ Share your message and reach a highly educated and motivated audience with an estimated **1,400 in attendance in one day**. All coming to experience the region's biggest Maker Faire, featuring **200 Makers** working in demo booths demonstrating their fascinating creations and inventions.
- ★ **Position your company/organization as a leader and supporter** of the Maker Movement and Tyler's annual festival that celebrates creativity, innovation, invention, technology and new products.

Exclusive for Maker Faire 2020: Performance Stage Sponsorship- \$3,000

Be the sole sponsor of the Maker Faire stage and Mario the Maker Magician's performances at our event.

Sponsorship benefits include all shown at the "Hacker" level plus exclusive signage and mention at the performance stage/area.



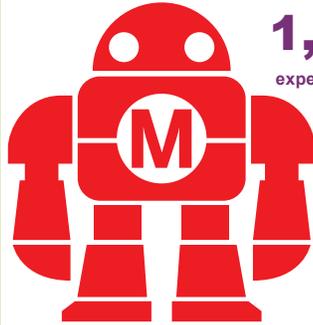
Want to be a year-round sponsor of Maker Faire and STEM programs in Tyler?

In addition to support for this annual festival, Discovery Science Place offers programs, hands-on workshops and camps for students. Ask how you can help support the operations and mission of the Discovery Science Place!



2020 Maker Faire Highlights

This year's theme: "Time to Innov8!"



1,400+ attendees

expected to experience the Maker Movement first-hand over the one-day event

- ★ Over **200** Makers and Maker Assistants exhibiting
- ★ **45+** Maker booths and displays demonstrating makers' passion and projects- many with hands-on involvement!

2020 Featured Performer

Mario the Maker Magician is back!!!

Mario joined us for Maker Faire 2015 and 16 and then went on to tour the world- performing at Maker Faires across the globe. Don't miss his return to Tyler!

Mario "the Maker Magician" Marchese is a New York based, touring family performer known for his DIY robotic creations, upcycled props, and new school slapstick character. It's magic through the lens of the Maker Movement! As seen on Sesame Street, Sprout, and live on tour with David Blaine, who called him "the best kids magician in the world!!"

Mario's show is an upbeat, hilarious, and very interactive experience that leaves children and families inspired to nurture their own creative paths.



Ask how you can become the exclusive sponsor of our performance stage and Mario's show at the 2020 Tyler Maker Faire!